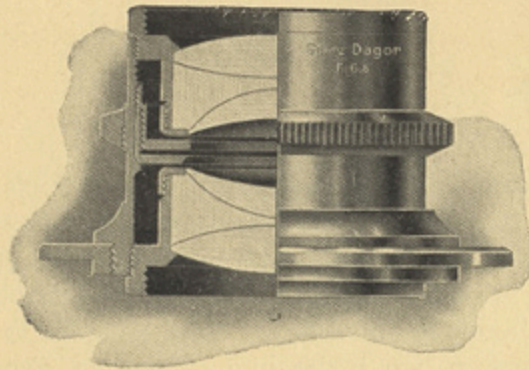


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 G O E R Z   L E N S E S
 

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**GOERZ DAGOR ANASTIGMAT**  
 (The Universal Lens)  
 f:6.8—f:7.7

The Dagor, consisting of two cemented triplet combinations, symmetrically placed in front and back of the iris diaphragm, has been the favorite lens of photographers for over fifty years.

It combines in one lens:

1. A perfectly corrected rapid Anastigmat,
2. A wide-angle lens at smaller stops,
3. A long-focus lens when single element is used.

On account of its adaptability in practically every phase of photography, we recommend it for architectural and commercial photography, outdoor scenic views, interiors, copying and enlarging. It is the outstanding selection for taking group and banquet photographs.

The maximum speed of f:6.8 is fast enough for sport photography and rapidly moving objects under good light conditions or, with the modern high speed negative emulsions, even on dull days.