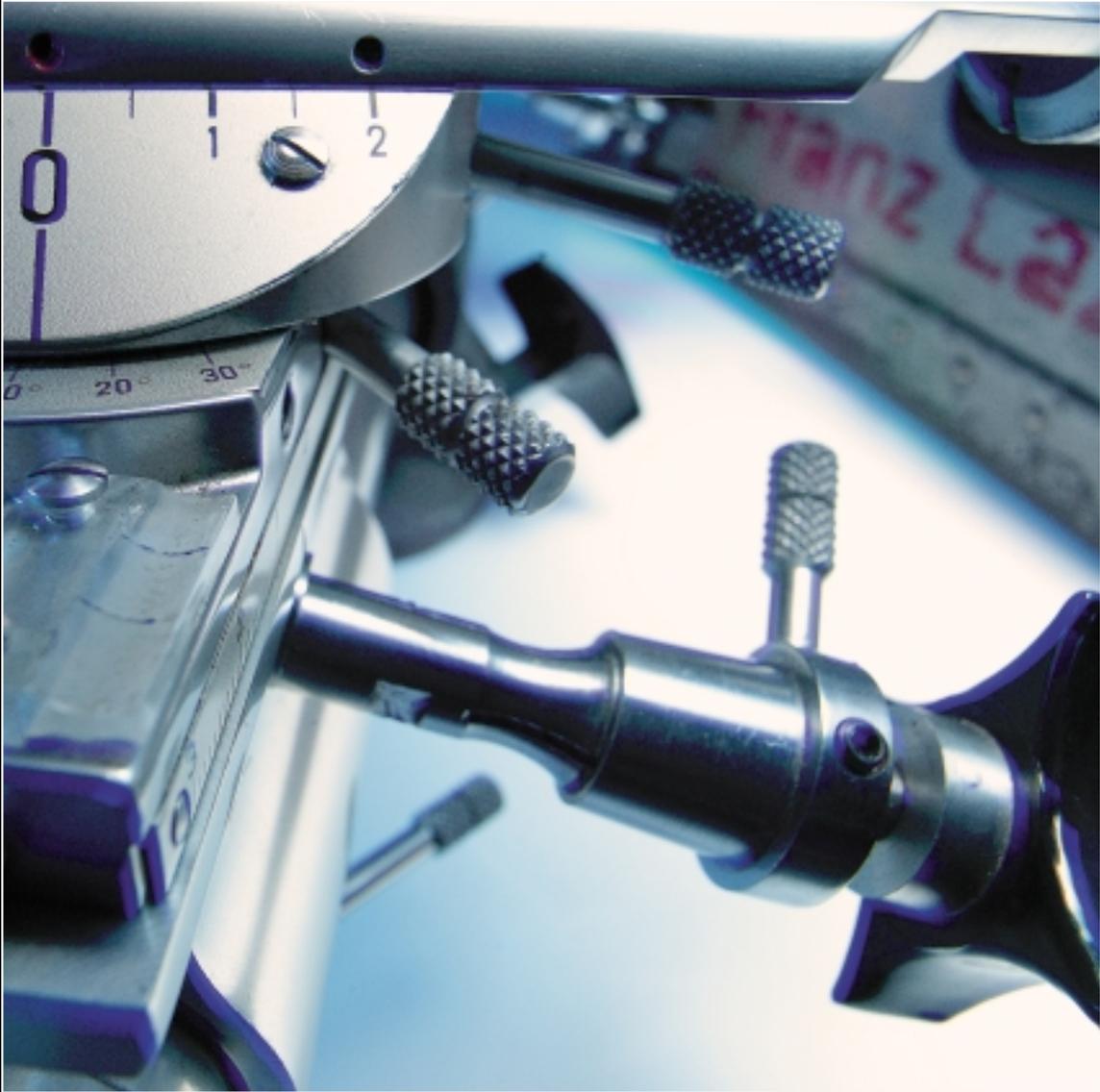


sinar



System Catalogue

2000/2001



The extraordinary versatility of view cameras expands the seemingly rigid boundaries of photography, providing the photographer with entirely new degrees of creative freedom.

The film and lens planes on adjustable camera platforms from Sinar can easily be shifted for very convenient perspective corrections and even for modifications.

By working with the camera's features, the photographer can skillfully use its swings and tilts to define the planes of sharpness and unsharpness in such a way as to convey precisely the desired pictorial expression to the viewer.



We are well into the era of digital networking. Large photographic businesses recognized the advantages of digital imaging (from original exposure to printed page). The flexibility of the Sinar System makes it easy, for instance, to attach a digital back to a Sinar p2, creating a perfect professional digital camera, one that matured from its infancy long ago and that is in full active use in a great many locations.

The Otto Mail Order House, largest enterprise of its kind in the world, utilizes the many advantages of digital photography with the Sinar System.

Embarking in the Sinar System reveals that Sinar strives to produce the world's best professional cameras, and Sinar stands firmly behind its clients with an outstanding customer service.

The Sinar Workshops are a good example of that service. These experiences of one or more days with the wonders of large format photography are designed to demonstrate how its enormous capabilities can be utilized to optimal advantage. Participants from around the world expand their know-how in the Sinar Workshops. Because hardly any photographer wants to struggle with abstract theories, the Sinar Workshops are organized into small coherent groups to practice the efficient execution of sample assignments.

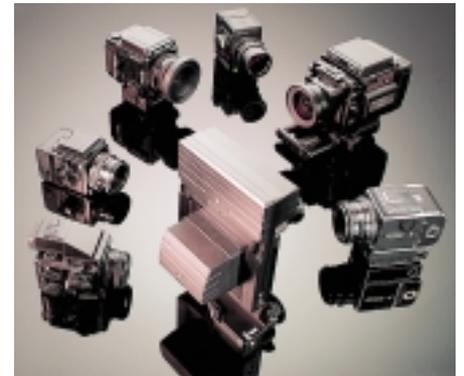
Sinar offers even more opportunities to become proficient with large format photography, such as Sinar-Info, issued several times a year to cover current topics. A major secret tip among photographers all over the world is the new series of books entitled "Creative Large Format" published by Sinar Edition. Its volumes on major subjects, like Basics, Architecture and Natural Landscapes describe how high-impact photographs are made that stand out in today's avalanche of pictures.

The Sinar f line is the most cost-effective entry into the Sinar System. For professionals concerned about weight, volume and budget, virtually nothing is more appropriate than the Sinar f.



The Sinar x is a cost-efficient alternative to the Sinar p2, performing all the functions with equal perfection, but deliberately dispensing with some of the amenities and upgrade possibilities.

The Sinar p line, worldwide symbol for superb professional cameras, is unsurpassed in versatility, precision, ruggedness and adjustment capabilities. The "p" stands for "perfection".



Sinar also offers a digital imaging system for demanding studio photography that integrates seamlessly into its proven Sinar view camera system and that can also be attached to medium format cameras: the Sinarback.