

General Mills said it expects to close out its fiscal year ending in May with a rise in U.S. cereal sales on a comparable basis, following a 3.3% decline last year.

The company also has to tackle challenges to its dairy business. Yogurt sales, driven by its Yoplait brand, fell 10% in the latest quarter.

With milk costs down, other yogurt brands offered

last couple of years because many consumers priced and sought shelf space in the

General Mills' cereal third quarter

\$361.7 million a share, up from \$3.00 or 56 cents a year including certain earnings. The share from 70

—Annex

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£3.8