

Rolleiflex New Standard

Factory Designation: Rolleiflex Standard Neu 6x6

Dates: May 1939 - June 1941

Serial Numbers, below cast nameplate: 805,000 - 927,999

Taking Lens: 75mm f/3.5 Carl Zeiss Jena Tessar

Finder Lens: 75mm f/3.1 Heidoscop-Anastigmat

Shutter: Compur-Rapid, 1 - 1/500, B

Bayonet: Size I

Dimensions: 5½ x 3½ x 3¾ inches

Weight: 30 oz

Prices: \$130 (1939, 3/1940), \$140 (12/1940), \$150 [1941].

(The Burleigh Brooks price list for 9/1939 says \$172.50 but earlier and later 1939 lists have \$130.)

US Distributor: Burleigh Brooks, Inc.

Identifiers: This is the only pre-war 3.5 Rolleiflex which uses levers instead of wheels to adjust the aperture and shutter speeds and has double bayonets on both lenses. The Post-War T's have these features also, but they are identified with a "T" in front of the serial number.

Other Features: A red window is used to position the first exposure, automatic advancing thereafter.

Remarks: The New Standard was the economy version of the Automatic with levers instead of wheels for setting openings and shutter speeds. There was no self-timer. It also lacked the film feeler and hence one had to line up the first exposure in the red window. But, as in all Rolleiflex models since 1937, advancing the lever also cocks the shutter.

Photograph from the collection of David Ohlson.